

Proven Experience of setting up over 50 stores.

Solutions that enhance your competitive edge.

One stop partner for design, installation and commissioning.

On time, every time.

Over 50 Retail Solutions.

Nationwide support.



Delivered by a team of professionals, you are now assured of high quality execution within budget, on time every time.

Extensive experience and rollouts

We work with leading Electronic Retailers and have over 50 stores rolled out to our credit. Executed nationwide, the solutions are designed, delivered and supported by our team.

Professionals at work

Led by a team of professional with over 150 man years of total management experience and a team of over 30 engineers, managers and creative people, we ensure high quality delivery, on time within budget. You now a partner with a proven track record you can rely on.

Solution Design and Development

Interactive and broadcast solutions are carefully selected from the library of available templates. Each Solution is customized to fit a particular client in terms of hardware, software interfaces etc. ensuring that it delivers greatest value for money. Each solution is appears unique when implemented for any end customer.

Detailed Planning

With over 60 formats used to plan each and every project in detail right from a site visit to a final sign off, the process oriented approach enables us to deliver consistently. Driven by extensive proprietary electronic workflow systems, you are assured of accurate updated information and status tracking at all times.

Quick On site support

Training imparted to in store maintenance crews for first level support, ensures a high uptime. On site escalation support is provided by our regional offices in India. Most of the software and configuration calls are solved from our office using remote management tools quickly.

Solutions for Electronic Retail

Cutting Edge solutions to drive sales.

STREMETM
Effective communication. Delivered

TV Wall wiring

Our team brings forth professionals in TV wiring for LCD, CRT TVs using HDMI, RF and AV cabling. From a Single HD Source like a DVD player or a HD Generator, Set Top Box or Cable TV, our distribution solutions ensure a distortion free signal distribution. You are assured of end to end wiring solutions right from design, installation and on site support for your TV walls.

Home theatre demo kiosk

With a state of the art kiosk integrating switchers, distribution amplifiers and software, you can now offer customers a choice of selecting a DVD player, an Amplifier and a set of speakers from the touch screen. The selected combination is played immediately. This means that customers have to wait just a few seconds before each combination is played. No more connect and disconnect of wires, leading to customer delight and higher sales in shorter time in the demo room.

Speaker Switchers

Positioned as a lower cost alternative to the home theatre demo kiosk, the switchers provide basic manual functionality. Speaker switchers designed to operate for specific amplifiers and speaker combinations like 5.1 and 7.1 are now available with remote control and manual switch operations. Designed to operate for continuous use and long operating cycles, you can now be sure of demonstrating combinations effectively to customers.

Small LCDs on stands

We now offer a small LCD display of say 8 inches, controlled centrally to display content in select store locations. Mounted on each shelf, these displays contain information on items in the category, offers, specials and so on. With hundreds possibly deployed store wide, this offers a low cost alternative to printing and updating offer boards while giving the multi media broadcast advantage.

Audio Streaming at Stores

In any retail environment, correct choice of piped music plays a very important role in building the ambience. Every often, store staff decides on the music to be played. This may not be the best suited music for the time of the day, day of the week, festival season etc. With streme, you can control the in-store piped music from the head office. The facility to over-ride and make announcements is retained at the store levels.

Interactive Solutions

Streme offers over 50 solutions for electronic retail, its back office, regional offices etc. You can now ask for more information on our interactive retail solutions to make a difference for your customers and drive sales.

PC speaker Demo and VGA Monitor demo system

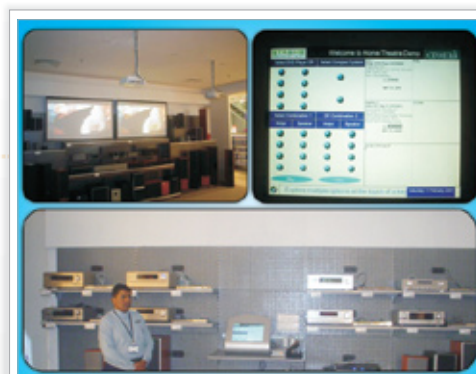
In a PC speaker and LCD rack, a basic audio distribution system is setup for audio and VGA distribution. Powered by a single source, the customer quickly compares the quality of sound and picture and decides on what to buy.

Listing Post and VCD trailer system

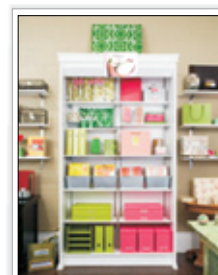
Evaluating music and Video CDs/DVDs is important before purchase. Streme solution links product bar codes into the preview files. A quick scan of the product in hand and the preview starts. You start, stop or skip to the next track. With an ability to store thousands of previews at the store level, you get the customer to browse, select the music or simply see a preview, leading to a sale



TV Wall wiring



Home Theatre Demo Kiosk



Small LCDs on Stands



VCD trailer

Streme Electronic Solutions are now working at over 50 stores of Infiniti Retail (Croma) and Home Solutions (E Zone) in India. Streme has deployed over 100 solutions across thousands of screens in diverse businesses like Banking, Retail, Education, Entertainment, Hospitality, Media etc.