

Enterprise wide digital signage framework for broadcast & interactive solutions

Retail TV • Electronic Billboards • Captive Broadcasting • Narrowcasting  
Out of Home Media • Datacasting • Digital In-Store Merchandising

Build Flexible solutions with the player framework.

Build your own unique solutions or choose from over ready 50 applications.

Drives a small form factor thin client as a digital signage player.

24 X 7 X 365 Reliability with hundreds deployed.

Powers kiosks for Signage.

Works with any network.



Streme player software enables a thin client or other personal computer hardware to display digital signage content. The player works with Streme manager software to create enterprise wide digital signage networks. Extensive network support, device integration and reliability make the Streme a player of choice to system integrators.

Streme player is now used by industry professionals to build a wide range of solutions. Using flexible, reliable and powerful interfacing features, the solutions architect delivers applications to fit a particular requirement perfectly.

Streme player is optimized to run on even a thin client hardware giving un matched reliability and uptime. Versions are also available for standard PC hardware and OS for specialized deployments.

Streme Player software can power any display like LCD, Data Projector, USB Photoframes, HDMI Displays, HDTV Component displays, Television channel networks. The solution architect can now use the player in the Streme Framework to build flexible and reliable solutions that work.

Streme supports a wide range of network options. This includes Local area networks, Wide area networks, FTP server, Multi-casting, Cellular networks etc. Connectivity has never been so easy. Whatever be the bandwidth and connectivity, you can be assured that information will reach the player.

Streme player has options for a wide variety of addons to suit any business requirements like broadcasting, interactivity, connecting various devices to build solutions. For the solutions architect, the flexibility offered to add drivers, devices and middleware software was never so easy and quick.

The versatile and reliable player works in a 24X7 operations mode and is being used across industry verticals like Retail, Banking, Advertising Enterprise etc.

Constantly under innovation by a focused team in India, Streme player has evolved to cater to almost any display requirements.

You can refer to our industry specific brochures to know more. Learn how Streme framework is being used for designing solutions that give a definite edge to your industry.

# Versatile Players. Flexible Solutions.

## Extensive content format support.

Streme Player has an ability to partition screen into number of parts, each showing a different content format. Supported content formats with more than 150 formats of almost any type of content supported with more being added every month.

## Content Download through any network provider.

Streme Player has an ability to download content from a central repository. The connection support is provided via any network connection, LAN, WAN or internet.

## Wide range of content storage options.

The operating system & player software is shipped on DOM(Disk on media). Streme player facilitates the content storage on secondary drives. This enables content of any size to be stored by choosing appropriate USB Pen Drive or Hard disk as a storage medium.

## Detailed Logging:

Streme player generates advertisement and proof of play logs in proprietary or international accepted standard formats like POPAI. Streme Player uploads and downloads information from a central server on the secondary storage device.

## Multiple Resolution Support:

Once powered on, the system has support for all resolutions Supported by to the display device, Depending on hardware used, different video formats like VGA, AV, DVI, HDTV etc are supported.

## Supports all kinds of networks.

The system works on a network protocol to connect to a central server. Streme Player also enables an internet connection with WiMax networks and dial up connectivity by CDMA, land line and GPRS modems.

## Unmatched reliability and security

Streme player has a tight binding to a particular make, brand & specific hardware using a unique identifier like a Mac Id. This ensures that the player will not work on other make/model or another piece of hardware. This ensures that players are not tampered with in any way when deployed on site.

## Content Encryption

Streme player enables reading of encrypted content to prevent unauthorized alterations. Each File is uniquely encrypted with a security key to ensure that no unauthorized change of content is permitted on the player.

## Optimized for playback

Streme Player is optimized for low CPU utilizations. Streme Player has robust security and file system locking in order to prevent unauthorized access to the file system. This ensures that only authorized service personnel can update the streme software.

## Built in Anti Virus Protection

Anti virus feature with automatic updates from internet or a central server/s is provided by integrating a special module tuned for embedded applications. Streme prevents viruses or other unauthorized program from overwriting operating system and player files.

Streme Player has means to auto recover from the failures by repairing its files automatically.

## Instant shut Down

Finally, to shut down the system, Streme Player doesn't require an operating system shutdown procedure. Simply powering down the system is enabled. This action does not damage the system in any way. The system continues to work properly any number of times it is shut on and off directly from the mains power supply switch. Shutdown time can also be scheduled so that shutdown is person independent.

## Powerful remote Management options

A remote management system allows configuration of operating system features and player features remotely using a network.



Token Numbers Integrated with Streme Signage



Your ready to install Streme Player Package



Vertically Placed Events Display



Bluecasting on Cell Phones With Streme Players

## Customized external device integration

For interfacing with external video sources, Streme has an external TV tuner driver and IP camera driver pre installed. This enables video streams to be brought into the Streme Player for processing and display.

For special purpose input support, Touch screen drivers are pre built for standard touch screens. Any device with interface to underlying hardware is supported by installing appropriate drivers. Serial communications for multiple devices, Infrared communication, Blue tooth communications and other special purpose communications are enabled. The communication enables the system to deliver interactive information, advertising content, data, multi-media files to and from devices. This information exchange can be triggered by a consumer driven device like a cell phone.

To know more visit: [www.streme.tv](http://www.streme.tv)

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