

Single view for visitors.

Interactive Display for tenant information.

Easy to use web based management .

Multiple Templates for on floor deployments.

Ideal for Leased or Owned Commercial properties.



ShoWay impresses your visitors by displaying an interactive directory of tenants or offices at a glance. A powerful tool to enhance the image of your commercial property, ShoWay is an integral part of your property.

#### Putting the visitor at Ease:

With mega commercial complexes coming up for businesses, visitors struggle to locate the office they are searching for. ShoWay is designed to help you and locate where you want to go. The directional arrows pointing to the right way ensure that visitors reach their destination quickly.

#### Interactive Information view:

ShoWay makes the search interactive with directions, names, contact numbers etc. displayed instantly on touching the office of interest. This is just one more feature to ensure that you are reaching the correct destination.

#### Multiple Displays, One directory:

With options of displaying in single or double column formats, ShoWay is compatible with landscape and portrait displays. You can choose the display most suited for your application and impress your visitors.

#### Web based management:

A central, web based console designed for central management makes the task of adding, modifying and removing tenant information a breeze. Secured access ensures that only authorized personnel are allowed to access this data.

#### Compatible with Streme Digital Signage:

ShoWay is integrated tightly with Streme Digital Signage with a unified management console for quick and easy administration. You now have the best of both worlds – signage and digital directory in a single tool.

#### Simple administration:

The system is very simple to manage and implement across floors with different color schemes and layouts. A very user friendly manager software reduces training time for users. No multi media expertise is necessary. ShoWay and Streme templates make implementations a breeze.

# ShoWay

Digital Directory Display for Realty Sector

## Embedded technology:

ShoWay is built using Embedded technology. It offers unparalleled reliability, lower costs of ownership and flexibility. A simple plug and play, on and off operation ensures ease of use and easy upgradeability.

## Proven platform:

ShoWay is built as part of Streme's Digital Signage framework. Streme is a market leader for Digital Signage solutions in India with over 2000 screens deployed across multiple businesses, cities locations for diverse applications.

## Clear Directions for visitors:

Arrows positioned at the lobby level or at the floor level direct the visitors appropriately. The left, up, down and right arrows convey the precise directions for visitors as they navigate through the building.

## Interactive Directory for details:

The visitor just touches the name of the tenant and gets more information. This assures the visitor that he is going to the right office.

## Signage Integration for scheduling:

Integrated as one of the windows in signage, the digital directory is an inherent part of the system that can be scheduled for different displays at different times of the day or week.

## Picture in Picture for flexibility:

The screen is divided into multiple windows. Each window showing a different content like video, image, text etc. Usually layouts are prepared in 4-5 content windows like scrollers, TV channel, etc to give one unified view to management.

## Easy directory management:

Data is defined using a simple web base interface. No complex programming required.

## Flexible Directory Templates:

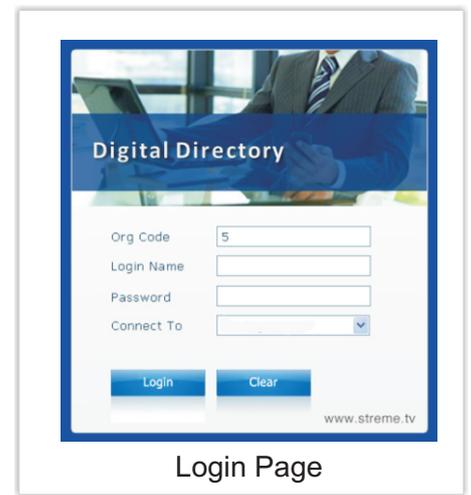
Each set of data is displayed using a configurable template for foreground and background colors. This ensures that the display matches to the corporate colors chosen by the property.

## Secured Login:

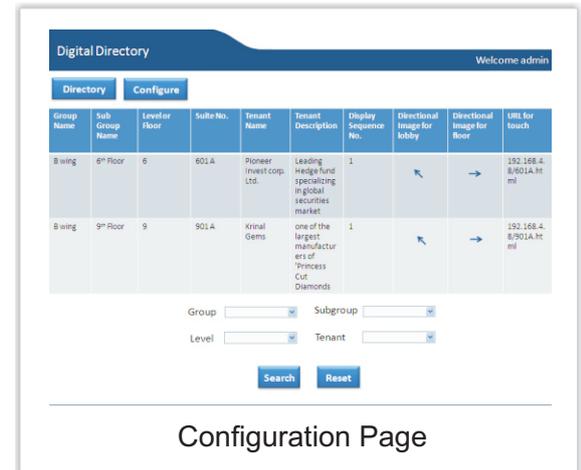
Secured login ensures that the data is accessible only to authorized users from the administration or department.

## Scheduled Templates:

Now position different templates and themes for different times of the day, days of the week or special events of the year.



Login Page



Configuration Page



Touch & See details

To know more visit: [www.streme.tv](http://www.streme.tv)

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