

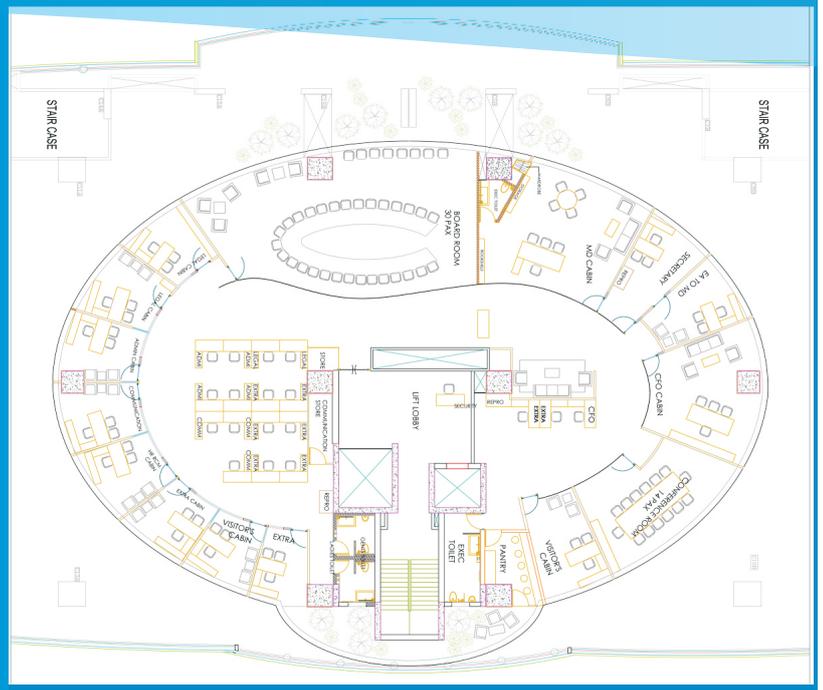
Setup in minutes.

Ideal for offices, events and malls.

Powerful auto-routing feature.

Central management of all content.

Integrates with digital signage.



Way finder is an ideal self help tool for customers, visitors etc. Deployed at malls, events, offices and factories, WayFinder displays the path from the current position to the destination. Installed at multiple facilities and controlled centrally, way finder is built on a scalable, reliable platform. WayFinder also offers best in class integrated signage experience to users.

### Before the way finder

Traditionally, people are used to asking others directions to reach a particular place. Frequent issues with language, improper directions etc. lead to loss of time and diminished experience. There is a long felt need to have an automated way finding solution that shows the route to the destination quickly and reliably.

### Presenting way finder - the self service option

The days of asking directions are now over with WayFinder from Streme. Now just click and find your way ahead. No more asking directions or losing your way. Avoid asking directions repeatedly to people. Search for meeting rooms, shops, workstations, restrooms, elevators, escalators and more.

### Proven and running at multiple facilities.

WayFinder can be installed at any facility like events, offices, factories etc. Compatible with most touch screen systems, the way finder can be made up and running in just a few hours. Integrate the map, plot the routes, define destinations and let WayFinder do the rest.

### Easy integration with digital signage

Tight signage integration facilitates the user experience to be taken to the next level. Touch or Proximity sensing devices can be easily integrated to provide an interactive experience. Digital signage integration makes corporate communication very simple too.

### Drive user experience to the next level

Compatible with most standard kiosk architectures, you can rollout WayFinder quickly with the help of any certified partner. With WayFinder, convey a high tech image of your organization to your customers and visitors.

## Assisting visitors in office to reach destinations faster

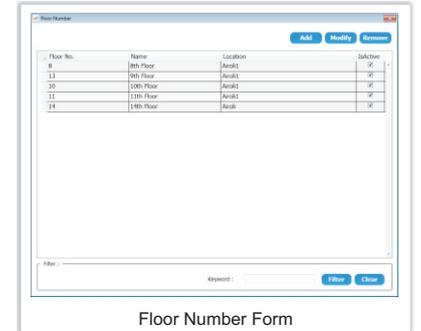
Resources like Employees, Cafeteria, Restrooms, Elevators and Meeting rooms can be defined on the layout. Visitors can now reach the destination quickly, without disturbing any employees on the way. For offices with multiple levels or floors, the direction to the nearest elevator is shown.



Route

## Guiding Visitors in events

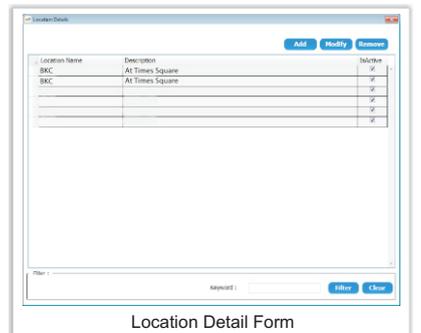
Location of booths, restrooms, seminar rooms, meeting rooms can be defined on the layout. Positioned at the entry and certain key locations at events, this way finder allows visitors to quickly locate the booths in the event, saving valuable time.



Floor Number Form

## Adding value to brands in Malls with footfalls

Locating a particular type of outlet or a shop by name is a difficult task in a large mall. Shoppers can now quickly locate the shop they want with a powerful key word search. Directly impacting revenues positively, the way finder is a value add to the brands.



Location Detail Form

## Defining Paths automatically with shortest route identification

Way finder comes with a powerful designer that allows you to position touch screen way finder kiosk, various nodes and end points on the route. Paths are linked from one node to the other. Once all the paths are set, the shortest route is automatically listed.

## All parameters are defined. Completely customized.

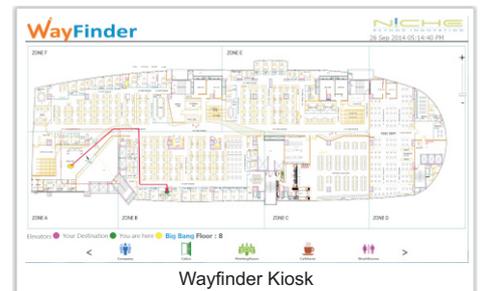
Define floors, resources, destinations and more. Use the extensive data definition forms that come with the wayfinder.

## Compatible with standard image formats

Way finder is compatible with images in standard formats like jpg, png, pdf etc. you can easily assign a background image to the way finder for each floor and get going.

## Comes built in with basic digital signage

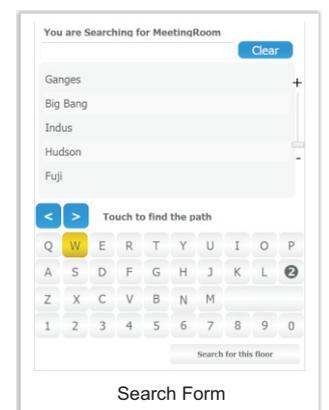
The way finder comes built in with a feature to show basic digital signage with scrolling images. This helps build the brand and distribute key information, when there is no user action on the way finder.



Wayfinder Kiosk

## Can be integrated to show full fledged digital signage.

Way finder can switch to a full fledged digital signage when not in use. Compatible to Streme digital signage the way finder comes to interactive mode as soon as someone comes nearby\* or touches the screen.



Search Form

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