

## **IdClik**

Secure your events now.

Links entry tickets to personal identity

Secured 40,000 Spectators at the Cricket World Cup 2011

Integrated with handheld devices in stands.

Ideal for stadiums, airports, organizations,

Suited for games, concerts and events



Id click is a comprehensive system that links the photograph of the person visiting an event discreetly with the ticket. With a handheld device the ticket can be verified in the venue to reconfirm the identity.

#### Why IdClik

In a large event, there are a large number of spectators entering the premises. Security is of prime concern. Current video surveillance methods provide a video feed from CCTV cameras that can be referenced over a timeline. Though this serves the purpose of surveillance, it is not of much use to search and locate a suspect in the large crowd.

# Capturing and linking tickets to personal identity.

IdClik allows the security agency to automatically and discreetly map the face of the person entering the premises to the ticket id.

# Checking for spectators in stands and in the control room.

The system is extended to the stands. Here security personnel with hand held devices capture the ticket number and verify the identity of the person. If a seat is lying vacant for a long time, the security personnel can enter the seat number and see the person's identity in real time.

## Proven at the Cricket World Cup Finals in 2011.

Implemented with a large integrator at one of the worlds largest sporting event and appreciated by security agencies.

the IdClick handled information for over 40,000 spectators, VIPs and special invitees.

#### Secure, Scalable and Extendible

IdClik is proven for over 50 gates and cameras in a stadium. The system is easily scalable and expandable. The database and the images are digitally protected to prevent tampering and unauthorized access.

### Based on a robust technology framework

The IdClik system is based on robust technology framework. The framework powers more than 100 solutions across 14 industry verticals globally for over 5 years now. With more than 2000 sites running the framework effectively, you are assured of the best in class performance consistently.

#### Working with partners

IdClick is very easy to setup and implement. IdClick teams works with integration partners to effectively implement the system at site. Trained partners in Implementation include small and large organizations, each specialized in its own area of expertise. IdClik team offers al all required technical and domain expertise for the same.

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#### **Turnstyle Integration**

As soon as the spectator enters the venue, the turnstiles capture the bar code on the ticket. The turnstile server is integrated with the IdClick system in real time.

#### **Camera integration**

Leading camera manufactures are supported on IdClik. Live Camera streams are captured by IdClik Server and stored for reference.

#### **Intelligent Mapping**

The IdClick System uses intelligent mapping techniques to map the spectator ticket to the images captured by the camera.

#### White List and Black List

White List of approved tickets and black list of suspect tickets are preloaded in the system to throw up alerts at the appropriate time.

#### **Monitoring console**

A central monitoring console shows real time display of captured information across cameras, turnstile information is shown in real time. A search view is used to filter and quickly zoom in on the relevant data.

#### Link to large displays in stadium

A facility to link IdClick to the large LED displays in the stadium is provided to instantly broadcast the picture of any suspect to the public. A must have for large events.

#### Handheld integration

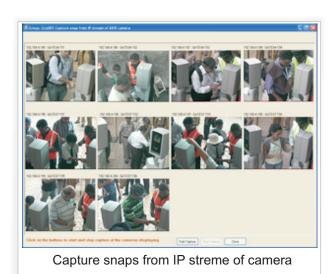
Entering the seat number on the handheld, pops up the spectator's image on the small screen. Alternatively, entering the ticket number displays the spectator on the screen.

#### **Archive and Rerun.**

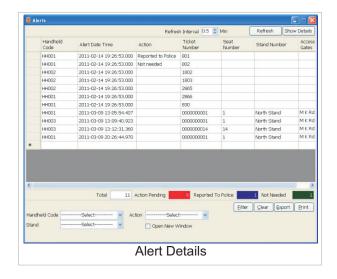
The entire event with the database is archived and is available for future reference. An easy to use backup and restore mechanism ensure that any time in the future, security agencies can review the data.

#### Easy to setup and dismantle

The system is designed to quickly be dismantled post event. With equal ease, IdClik can be reassembled for another event.







To know more visit: www.streme.tv

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